



Press release
For immediate release

PY1 Nights: A redefined nightlife experience by Lune Rouge Entertainment



DJ playing during POP at PY1 Nights in Montreal - Credit: Patricia Brochu

ARLINGTON, TEXAS (December 16, 2019) – Premiering Tuesday, December 31, 2019, Arlington will be home to PY1, an innovative, pyramid-shaped entertainment venue imagined by Guy Laliberté and created by Lune Rouge Entertainment. In addition to the United States premiere of its shows *Stella - The Time Machine Journey* and *Through the Echoes*, the new nightlife concept **PY1 Nights** will launch that evening transforming the venue into a gigantic dance floor. Enhanced by lasers, projections, special effects, spectacular lighting and the sounds of well-known DJs, these themed nightlife experiences will offer six unique visual and musical worlds where guests can dress up according to the theme. **PY1 Nights** will take place every Saturday and during select nights of the holidays at the pyramid during their limited engagement at Globe Life Park.

A combination of local DJs and international headliners will take over the stage, under the artistic direction of Sarah Bromley and the Lune Rouge Entertainment team. Bromley, the artistic director of all the worlds of PY1 Nights, has over two decades of extensive experience in creative direction, event production and brand management.



PY1 Nights invites guests to discover a redefined nightlife experience through vibrant thematic worlds. These unique worlds will be presented in rotation throughout the engagement. For total immersion, guests are encouraged to become a part of the experience by incorporating their own accessories and costumes modeled on the evening's theme. These worlds include: Eye Wonder, Candy World, Underworld, Astral Plane, Pop and Karnival.

ASTRAL PLANE

An adventure through the cosmos led by beings of pure light

Candy World

A sweet and colorful voyage through psychedelia

EYE WONDER

A visit through space, through the oneness of the universe



An experience of urban art with graffiti, pop art and manga

UNDERWORLD

A cautionary tale of a post-apocalyptic world

KARNIVAL

A celebration of Caribbean cultures and the spirit animal within

In addition to PY1 Nights, the pyramid is hosting 2 shows:

Through the Echoes™ is a one-of-a-kind multimedia show that takes visitors on a technological and emotional odyssey through space and time featuring lasers, 360° projections, kinetic stage elements, special effects and grandiose lightscapes.

Stella – The Time Machine Journey™ is a new participatory show that encourages kids and families to move and dance together in the biggest time machine ever built. Inspired, in part, by the show *Through the Echoes™*, Stella promises an unforgettable adventure for the whole family.

Date**Thematic world****Artists****December 31, 2019**Paragrime, MADDS
& Triple LX**January 3, 2020****UNDERWORLD**Nicole Moudaber
& LIMBO | RELEASE**January 4, 2020***Candy World*Soul Clap
& Sialaris**January 11, 2020****ASTRAL PLANE**Destructo
& Chris Roze**January 18, 2020****KARNIVAL**Guy Laliberte
& special guest**Tickets for PY1 Nights start at \$27 including taxes plus fees and can be purchased at PY1.com**

About Lune Rouge Entertainment

Lune Rouge Entertainment rallies industry experts and seasoned artists around innovative tech and artistic projects. It develops highly immersive entertainment experiences and explores new creative horizons through projects in Quebec and abroad. Lune Rouge Entertainment aspires to create joint, innovative works using a mix of talents, cultures, theatrical techniques and technologies. Lune Rouge Entertainment is an entity of the Montreal Company Lune Rouge. For more information, visit lunerouge.com

About PY1

PY1 is an innovative pyramid shaped venue imagined by Lune Rouge Entertainment. With a capacity of up to a thousand guests, the 81-foot high traveling structure is dedicated to the creation and presentation of memorable experiences. PY1 is a marvel of technology and a one-of-a-kind playground for shows and special events that offers a new kind of entertainment at the heart of a custom-produced multimedia universe thanks to the talent of some of the world's greatest storytellers.

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