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Press release
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PY1 Nights : a new themed evening concept by Lune Rouge Entertainment



**One highly
immersive venue**



**7 unique
worlds**



**More than 70
local artists**

Montreal, May 3, 2019 — In addition to the world premiere of *Through the Echoes* this summer, the PY1 pyramid, a new immersive touring venue by Lune Rouge Entertainment and Guy Laliberté, will launch its new nightlife concept PY1 Nights. These themed nightlife experiences will be situated in seven unique visual and musical worlds, featuring performances by local artists in a universe of electronic music, lasers, projections, special effects and spectacular lighting. PY1 Nights will take place every Friday and Saturday nights for the entire summer, at the pyramid, on the Clock Tower Pier in the Old Port of Montreal.

More than 70 local stage artists will come together to create these worlds, under the artistic direction of Sarah Bromley and the Lune Rouge Entertainment team. Whether through electronic music or visual projections, five theatrical moments will be woven into a story that will shape the experience.

7 worlds to discover

PY1 Nights strives for total immersion. Participants are therefore encouraged to become part of the experience by incorporating their own accessories and costumes modelled on the evening's theme.



Here are the
7 unique worlds
to be presented
in rotation over
the summer.

EYE WONDER

Visit the birth of the
universe and sail through
space, time and matter.

Candy World

A sweet and sour tumble down
the rabbit hole. Gumdrops for
grown ups. Wanna play?

SCI-MATIC

Where sound takes physical shape.
Watch the music rippling in cymatic
frequencies. Let your senses blur.

UNDERWORLD

A radioactive haze clouds the
sky, and survivors have been
driven underground.

ASTRAL PLANE

Beings of pure light lead us
through a portal to the cosmos,
and take us on an adventure.

POP

Graffiti, pop art and manga.
A celebration of urban art
takes life in front of your eyes.

TABOO

Enter a landscape made of
heaving bodies. an adult
playground, a garden of curiosity.

Date	Thematic world	Artists
June 1	EYE WONDER	Laurence Matte / Guy Laliberté
June 6	UNDERWORLD	The Neighbors / Head Nodders / Bedouin
June 7	EYE WONDER	Alain Vinet / Guy Laliberté
June 8	Candy World	Dexter Crowe / BLOND:ISH
June 9	EYE WONDER	Laurence Matte / Guy Laliberté
June 14	ASTRAL PLANE	Hicky & Kalo / Tommy La Croix
June 15	POP	Juju Le Moko/ Shaydakiss & A-Rock
June 21	EYE WONDER	Joumana / Laurence Matte
June 22	T A B O O	Mike Haddad / Julian Prince / Driss Skali
June 23	SCI-MATIC	Mike Larry / Phuture Positive
June 28	UNDERWORLD	Adam Husa / Special guest*
June 29	Candy World	Hoopalaï / Clarian
June 30	ASTRAL PLANE	Ryan Playground / CRi

About PY1

PY1 is an entirely new entertainment concept, offering a multi-sensory experience. It is the first traveling venue by Lune Rouge Entertainment. Built in the iconic shape of a huge pyramid, PY1 is a marvel of innovative technology and a one-of-a-kind playground for shows and special events that offers a fully immersive experience at the heart of a custom-produced multimedia universe. PY1 and Through the Echoes will be presented by Telus and Accenture, two partners both committed to showcasing local talents and innovation.

About Lune Rouge Entertainment

Lune Rouge Entertainment rallies industry experts and seasoned artists around innovative tech and artistic projects. It develops highly immersive entertainment experiences and explores new creative horizons through projects in Quebec and abroad. Lune Rouge Entertainment is a division of the Montreal company, Lune Rouge.

Informations



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